Rep Order# 6867665 **Ver#** 1 Status New Traffic Order# **Printed:** 10/24/2012 1:23 PM 1 of 2 EC'd Yes Last Received: 10/24/2012 1:03 PM

Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.) STRATEGIC MEDIA PLACEMENT Agency Advertiser (

) .JOE HECK 4 CONGRESS 7669 STAGERS LOOP DELAWARE, OH 43015 **JOE HECK 4 CONGRESS** 3074

Agency C/P1/P2/E //3074

KEGAN BERAN Flight Dates 10/25/2012 - 10/30/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

JOE HECK D3-60 SC=*

Product

Buyer

Fax#

Phone#

Estimate#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TH Buyli	6A-7A ne Comment	: NEWS	:60	\$1,400.00	10/25-10/25	1	1	1	\$1,400.00	
	2	M Buyli	6A-7A ne Comment	: NEWS	:60	\$1,400.00	10/29-10/29	1	1	1	\$1,400.00	
	3	TH-F Buyli:	5P-630P ne Comment	: NEWS	:60	\$2,400.00	10/25-10/26	2	1	2	\$4,800.00	
	4	TU Buyli	5P-630P ne Comment	: NEWS	:60	\$2,400.00	10/30-10/30	1	1	1	\$2,400.00	
	5	TH-F Buyli	730P-8P ne Comment	: FACE	:60	\$1,800.00	10/25-10/26	2	1	2	\$3,600.00	
	6	TH-F Buyli	11P-1135E ne Comment		:60	\$2,400.00	10/25-10/26	2	1	2	\$4,800.00	
	7	SU	7A-8A		:60	\$1,500.00	10/28-10/28	1	1	1	\$1,500.00	

---REPORT TOTALS---

Report Totals: 10 / \$19,900.00

Buyline Comment: SUN TODAY

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 6867665
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 1
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 2 of
 2

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Salesperson (

) PHILADELPHIA

) AMY MCCREARY

StationKSNV-TV LAS VEGAS, NV.Agency() STRATEGIC MEDIA PLACEMENTRep FirmAdvertiser() JOE HECK 4 CONGRESS7669 STAGERS LOOPSales Office (

Product JOE HECK 4 CONGRESS DELAWARE, OH 43015

Estimate# 3074 Agency C/P1/P2/E //3074

 Buyer
 KEGAN BERAN
 Flight Dates
 10/25/2012 - 10/30/2012
 Salesperson Phone#
 215-568-6540

 Phone#
 Hiatus Weeks
 Salesperson FAX#
 215-568-1845

Oct 12: 8 / \$16,100.00 Nov 12: 2 / \$3,800.00

Sales Totals: 10 / \$19,900.00
Station Totals: 10 / \$19,900.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

\$79,600 Market Totals CATV 0 % KBLR 0 % KINC 0 % KLAS 25% KSNV 25% KTNV 25% 1% KVCW 2% KVMY 2% KVVU 20% KTUD

XXXX 0%

---COMPETITIVE COMMENTS---

NEW ORDER EST SHARES

Books NOV12 Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE